



EDUCATE | INSPIRE | EMPOWER

PROFESSIONAL
POLE & AERIAL
TEACHER TRAINING
WORLDWIDE

HOSTING PACK 2027

BRING WORLD-CLASS
EDUCATION TO YOUR STUDIO



QUALITY
EDUCATION



GROW YOUR
COMMUNITY



CREATE
OPPORTUNITIES



BE PART OF A
GLOBAL NETWORK

WWW.XPERTFITNESS.COM

POWERED BY



MORE THAN TRAINING – A STRONGER INDUSTRY TOGETHER

XPERT Fitness Hosting

Thank you for your interest in hosting XPERT Fitness professional teacher training. We would love to work with you to bring XPERT training to your studio. XPERT is the largest internationally recognised Pole & Aerial fitness teacher training in the world. Our multi-level training courses are some of the most comprehensive of their kind and have been taught in over 30 countries across the world.

Our training courses are delivered in English, with selected course manuals also available in German.

XPERT is an award-winning programme delivered by highly skilled, fully qualified trainers around the world.

XPERT Fitness offers the following teacher training courses:

Two Day Training

English & German

Static Pole Fitness 1 & 2

Static Pole Fitness 3 & 4

English Only

Static Pole Fitness 1 & 2

Static Pole Fitness 3 & 4

Essential Science of Heels

Aerial Hammock

Aerial Hoop

Aerial Hoop Advanced: Strop, Drops & Top Bar (Available 2027)

Lyra Pole (Available 2027)

Aerial Silks

Static Trapeze

Flexibility Flow

Reformer Fitness (Available mid 2027)

Children's Pole & Aerial Fitness

Pre & Post Natal Training within the Pole & Aerial Industry

Flying Pole

Mental Health Awareness Training

One Day Training

Intro to Pole – Ideal for gyms / studios introducing pole for the first time.

Static Pole Fitness Level 1 (Non Inverting)

Spotting Intensive

XPERT Fitness teacher training course is powered by XPOLE. Our core courses are accredited by some of the leading fitness associations.

Hosting an XPERT training course puts your studio at the heart of professional pole and aerial education, bringing instructors directly to your venue, raising your studio's profile and creating opportunities to generate additional income while supporting the growth of your local instructor community.

First time hosts!

XPERT handles all participants' payments, and your studio receives ONE FREE training place.

- The host facility and XPERT share responsibility for promoting the training and securing registrations. Participants must register directly through xpertfitness.com.
- Registration closes 21 days before the scheduled training date. If the minimum number of registrations has not been secured, the training may be rescheduled.
- There is no penalty to either party if the minimum registration requirement is not met.
- No fees or payments are exchanged directly between the host facility and the XPERT Trainer(s).
- All participant payments must be made through the XPERT website.
- The host facility receives one (1) complimentary full training registration.
- To claim the complimentary place, the host must register using the unique code provided by XPERT.

Loved having XPERT at your studio? Let's do it again — with added earning potential!

XPERT handles all participants' payments, and your studio receives 10% commission.

- The host facility and XPERT share responsibility for promoting the training and securing paying registrations. Participants must register directly through xpertfitness.com.
- Registration will close 21 days prior to the date of the scheduled training.
- If the minimum number of registrations is not secured, the training cannot be held, and the training date will be rescheduled.
- There is no penalty to either party if the minimum registration requirement is not met.
- No fees or payments are exchanged directly between the host facility and the XPERT Trainer(s).
- All participant payments must be made through the XPERT website.
- The host facility receives 10% commission on full-price training registrations. Commission is payable after the training has taken place and must be invoiced to XPERT using the payment details provided.

Become an XPERT Hub

Take your partnership with XPERT to the next level.

If you love hosting XPERT training at your studio, why not become an official XPERT Hub?

XPERT Hubs are selected studios that work closely with us to provide regular, high-quality instructor training in their area, creating a recognised destination for XPERT education and helping to grow the local instructor community.

What does an XPERT Hub mean?

As an XPERT Hub, your studio will:

- Be featured on a dedicated XPERT Hub page on the XPERT website, giving your studio additional exposure to instructors searching for training.
- Green Tick added next to your name when hosting
- Have an official Host badge
- Host a minimum of five XPERT training courses per year.
- Have your XPERT training dates planned and agreed in advance, creating a consistent annual training calendar.
- Become a regular destination for XPERT instructor education within your area.
- Benefit from XPERT promoting the scheduled training taking place at your studio.
- Build greater awareness of your studio amongst instructors and fitness professionals.
- Create additional opportunities to generate income from regularly hosting XPERT courses.
- Develop an ongoing relationship with XPERT and our education team.

What we ask from our XPERT Hubs

To maintain XPERT Hub status, studios must commit to hosting a minimum of five XPERT courses each year, with dates planned in advance in partnership with the XPERT team.

Studios should provide a professional, welcoming and appropriately equipped training environment that reflects the standards expected from XPERT training.

Minimum Registration Numbers:

The following minimum numbers apply to all hosting options:

UK: Minimum 7 paying participants

Europe: Minimum 8 paying participants.

USA: Minimum 8 paying participants. Where an XPERT Trainer is based in-state or within approximately a two-hour flight, the minimum may be reduced to 6.

Worldwide: Minimum 10 paying participants.

We need from you:

- Two consecutive training days, preferably Saturday and Sunday (where required by the selected course).
- Up to 9 hours per training day. We usually aim for 9:00am–6:00pm, although timings can be adjusted where required.
- A clean, safe and suitable studio space.
- A nominated person available to open and close the studio.
- If claiming a complimentary host place, registration must be completed in advance using the studio's unique code.
- A minimum of four pieces of the relevant equipment, e.g. four poles, silks or hammocks.
- All equipment must be correctly and safely installed and suitable for professional training.
- Provide accurate delivery details for any course manuals or training materials.
- Confirm safe receipt of any XPERT training box/materials. If they have not arrived, please notify XPERT at least 48 hours before the training.
- Promote the training within your local community and across your social media platforms.

Participants must:

- Have a minimum of 12 months' experience in the chosen discipline, where required by the course prerequisites.
- Be available for the full duration of the training.
- Inform XPERT in advance of any language, accessibility or reasonable-adjustment requirements so that appropriate support can be considered.
- Pay the course fee in full before attending the training.

Please note:

- Host facility acknowledges that each registrant has signed a consent and liability waiver and that if a registrant is injured during the training, Crunch, LLC, X-Pole, XPERT, nor the host facility shall be held responsible for damages.
- Host facility acknowledges that XPERT will market and promote the training with the goal of selling all available registrations beyond the minimum that the host facility is responsible for securing.
- XPERT and the host facility will both promote the training to the best of their abilities.
- Occasionally, a training may need to be cancelled or postponed due to circumstances beyond our control. We will always aim to avoid this and ask hosts to work with our team to agree a suitable alternative date.
- We appreciate your understanding, cooperation and respectful communication with our team should unforeseen circumstances arise.
- The price above is per registrant.
- XPERT Fitness reserves the right to cancel or reschedule training where necessary.

XPERT courses are available in multiple currencies. Please see the current pricing information below.

Please read the hosting information carefully and confirm which hosting option you would prefer. To enquire about hosting an XPERT training, please contact info@xpertfitness.com.

Once you have read the hosting information, please complete the host form.

To support your promotion, XPERT provides host studios with marketing assets, including posters and social media materials. Please create an account on the XPERT website and let our team know once registered so we can provide access to the host marketing resources.